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AMANIE UNITAR
ISLAMIC FINANCE
FORUM 2015

UNLOCKING THE CRITICAL ECOSYSTEM OF ISLAMIC FINANCE

17 SEPT 2015 • THE ROYALE CHULAN, KUALA LUMPUR

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"Unlocking the Critical Ecosystem of Islamic Finance"

17 September 2015, The Royal Chulan, Kuala Lumpur, Malaysia

The growth of Islamic finance industry, locally and globally, is expected to continue for years to come. The need for developing highly skilled talent to support the sustainable growth of the industry has critically triggered. Furthermore, there is a radical force from consumers to experience faster and easier services using technology to fulfil the demand of consumers. Having said that, increasing collaborative ventures between market players, academic institutions and technology providers are significant in developing talent in Islamic finance industry.

Looking at these prospects and potentials, Amanie and UNITAR will be organizing an event on Islamic finance, titled Amanie Unitar Islamic Finance Forum 2015, themed ***Unlocking the Critical Ecosystem of Islamic Finance***, to share ideas and insights in keeping up with the new trends and demand of the market. Keeping with the tradition, Amanie and UNITAR promise to bring our widely-praised approach that combines a cordial atmosphere with concise presentations from knowledgeable experts in the industry.

The one-day gathering will bring senior industry figures, global investors, practitioners, IT, and academicians as well as prominent Shariah scholars. The topics will focus on the synergistic challenges of all supply chain in making Islamic finance more visible and more impact. Specifically, the forum will discuss the current state of the issues and challenges faced by new Islamic banks in Malaysia, the development of SMEs via Islamic finance, the talent and leadership elements in Islamic finance, the requirements of technology in Islamic finance, and discussion on the future of Islamic finance in Malaysia.

We hope you seize this opportunity to gain the insights from the experts and grab the opportunity to network with high profile figures and practitioners in the industry.

See you at AUIFF 2015…

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Tentative Programme

8.30am-9.00am	:	Registration & welcome refreshments
9.00am-9.05am	:	Doa Recitation
9.05am-9.20am	:	Opening remarks by Datuk Dr. Mohd Daud Bakar Chairman of Amanie Group of Companies Special remarks by Assoc. Prof. Dr. Sakina Safia Baharum Vice Chancellor of UNITAR International University
9.20am – 9.30am	:	Launch of UNITAR Islamic Finance course
9.30am – 10.00am	:	Key Note Address byVIP Launch of Amanie-SRI Reward Initiative.
10.00am – 10.30am	:	Special Presentation from Bank Rakyat (Main Sponsor) 1) Aiza Azreen Ahmad *Chief Strategy and Transformation Office* 2) Md. Ali Abd. Aziz *Chief Information Technology Officer*
10.30am – 11.00am	:	Press conference and coffee break
11.00am – 12.15pm	:	***Session 1*: Is there a gap between academia and Islamic finance practices?** **Panel discussion and Q&A session:** Moderator : Datuk Dr. Mohd Daud Bakar, Chairman of Amanie Group of Companies Panel 1 : Prof. Dr. S. Susela Devi K. Suppiah Dean, Faculty of Business Technology and Accounting, UNITAR International University Panel 2 : Dato Nik Mohd Amin Nik Abd Majid Executive Director of Amanie Corporate Advisors Panel 3 : En. Md. Khairuddin Arshad Chief Officer/Senior General Manager Risk, Bank Rakyat.

12.15pm-01.30pm : ***Session 2:*** **Development of SMEs via Islamic finance and technology**

Panel discussion and Q&A session:

Moderator : En. Wan Ahmad Saifuddin Wan Ahmad Radzi
CEO, UNITAR International University

Panel 1 : En. Mohd Nazri
Director, Amanie SME-Assist

Panel 2 : Datuk Kamaluddin Ismail
Chief Operation Officer Banking,
SME Bank (inviting)

Panel 3 : En. Idjarmizuan Ibrahim
VP, Fund Management Division, MTDC

Panel 4 : Ustaz Mohd Nazri Chik
Chief Shariah Officer, Bank Islam Malaysia Berhad

Panel 5 : En. Noraizat Shik Ahmad
Deputy GM & Head, Product Evaluation
Securities Commission Malaysia

01.30pm-2.30pm : Networking lunch

2.30pm-3.45pm : ***Session 3*: Islamic Banking: Leadership, Change & Succession**

Panel discussion and Q&A session:

Moderator 1 : Mr. Kamarul Bahrin Haron
SAVP, Executive Editor, Editorial Operations
Astro Awani

Moderator 2 : Datuk Dr. Mohd Daud Bakar
Chairman of Amanie Group of Companies

Panel 1 : Dato' Muzaffar Hisham
Chief Executive officer, Maybank Islamic Head
Maybank Group Islamic Banking

Panel 2 : Pn. Fozia Amanulla
Chief Executive Officer/Executive Director
Alliance Islamic Bank

3.45pm-5.00pm : ***Session 4: Islamic Finance Innovation: What is Next After Sukuk?***

Panel discussion and Q&A session:

Moderator 1 : En. Kamarul Bahrin Haron
SAVP, Executive Editor, Editorial Operations
Astro Awani

Moderator 2 : Datuk Dr. Mohd Daud Bakar
Chairman of Amanie Group of Companies

Panel 1 : Prof. Dr. Engku Rabiah Adawiah Engku Ali
Professor at IIUM Institute of Islamic Banking and Finance (IIiBF), IIUM

Panel 2 : Tuan Haji Ibrahim Hasan
CEO, RHB Islamic Bank

Panel 3 : En. Mohd Izani Ghani
CFO, Khazanah Nasional Berhad

Panel 4 : Dato' Mohd Effendi bin Abdullah
Senior Vice President/Head, Islamic Markets
AmInvestment Bank Berhad

5.00pm : Coffee break & end of forum

Who will attend?

The organizers are planning to host a maximum of 300 participants for the AUIFF 2015 event inclusive of the event presenters.

- Chief Executive Officers
- Chief Financial Officers
- Chief Operating Officers
- Heads of Emerging Markets
- Heads of Product Development
- Heads of Investment & Treasury
- Finance Directors
- Financial Advisors
- Asset Managers/Fund Managers
- Product Managers
- Bankers / Lawyers / Regulators
- Entrepreneurs / SMEs Decision Makers
- Researchers / Lecturers / Students

Target Sectors

- Commercial and Investment Banks
- Investors
- Retail Banks
- Regulatory Bodies
- Investment Banks
- Independent Financial Advisors
- Accountants
- Government
- Universities
- Institutes offering Islamic finance courses
- Small & Medium Enterprises (SMEs)

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News Clippings:

1. BNM halts sukuk issuance to manage short-term liquidity (The Malay Mail: 30 July 2015)
   http://unitar.my/downloads/clippings/MalayMail300715.pdf

2. Islamic financing a viable option (New Straits Times: 28 July 2015)
   http://unitar.my/downloads/clippings/NewStraitTimes280715.pdf

3. Unitar and Amanie Academy to organise Islamic finance forum on Sept 17 (The Malaysian Reserve: 28 July 2015)
   http://unitar.my/downloads/clippings/TheMalaysiaReserve280715.pdf

4. Amanie dan UNITAR anjur Forum Kewangan Islam (Utusan Sarawak: 28 July 2015)
   http://unitar.my/downloads/clippings/UtusanSarawak280715.pdf

5. Amanie and UNITAR to hold forum on Islamic finance (The Borneo Post (Sabah): 28 July 2015)
   http://unitar.my/downloads/clippings/BorneoSbh280715.pdf

6. Amanie and UNITAR to hold forum on Islamic finance (The Borneo Post (Sarawak): 28 July 2015)
   http://unitar.my/downloads/clippings/BorneoSrwk280715.pdf

7. Amanie And UNITAR To Hold Forum On Islamic Finance (Bernama.com: 27 July 2015)
   http://www.bernama.com/bernama/v8/bu/newsbusiness.php?id=1155743

8. Aset kewangan Islam (Astro Awani: 27 July 2015)
   http://www.astroawani.com/video-bisnes/aset-kewangan-islam-62742

9. UNITAR, Amanie anjur Forum Kewangan Islam, Menampilkan Tokoh-Tokoh daripada Institusi Perbankan Negara.(Utusan Online: 03 Ogos 2015)
   http://www.utusan.com.my/pendidikan/kampus/unitar-amanie-anjur-forum-kewangan-islam-1.119972



Unitar and Amanie Academy to organise Islamic finance forum on Sept 17

by FARAH ADILLA

UNITAR International University and Amanie Academy Sdn Bhd are organising the "Amanie Unitar Islamic Finance Forum 2015" (AUIFF 2015) at the Royale Chulan Hotel Kuala Lumpur on Sept 17.

Themed "Unlocking the Critical Ecosystem of Islamic Finance", the forum will share ideas and insights in keeping up with the new trends and demand in the Islamic finance market.

Amanie Group founder and chairman Datuk Dr Mohd Daud



Pic by Mohd Amin Nahardi

Mohd Daud says AUIFF 2015 will include topics that will focus on the

tices," he said at a media briefing in Kelana Jaya yesterday.

The forum will be presented by the top person in Islamic finance industry including Bank Muamalat Malaysia Bhd CEO Datuk Mohd Redza Shah Abdul Wahid, Amanie Corporate Advisors ED Datuk Nik Mohd Amin Nik Majid, SME Bank Bhd COO Datuk Kamaruddin Ismail, Affin Islamic Bank Bhd CEO Nazlee Khalifah and Khazanah Nasional Bhd CFO Mohd Izani Ghani.

Meanwhile, Unitar will also officially launch its latest product — Bachelor of Islamic

About the Organisers

AMANIE ACADEMY
KNOWLEDGE • VALUES • INNOVATION

Amanie Academy, the talent development arm of Amanie Group, was established to develop talents and human capacity building programmes, to support the demand and requirements of quality and skilful talents, due to the dynamic growth and increasing acceptance of Islamic Finance and Banking system, locally and globally. The blended and experiential learning approach of strengthening Islamic finance theoretical knowledge, sharing up-to-date practical experiences, and exposing talents on the global outlook and development of Islamic finance, explains why Amanie Academy is unique. This is made possible via leveraging on Amanie Group's strong global presence and strong relationship with established partners, well respected scholars and committed practitioners and industry players, in the Islamic finance industry. Amanie's talent development programmes have been well accepted by the local and international market since 2007, and Amanie Academy is committed to continue delivering quality content, modules and programmes, as Amanie Group's initiative to support the growth of Islamic finance in the global financial system.

UNITAR

Established in 1997 in Malaysia, UNITAR International University (UNITAR) is a reputable, private, higher-learning institution that can provide a platform for your educational success. UNITAR's Main Campus in Kelana Jaya collaborates with 10 Independent Regional Centres (IRC) throughout the country to assist a combined population of more than 9,000 students nationwide on 60 academic programmes. The University provides affordable educational programmes at the Foundation, Diploma, Bachelor's, Master's and Doctorate levels to expand the reach of high-quality learning through our conventional and distance learning programmes. Dedicated to setting the standard in innovative social sciences universities, UNITAR offers a wide and diverse range of programmes covering Business, Technology and Accounting, Education and Communications, Culinary and Tourism, Architecture and Design, Early Childhood Studies and more. Guided by vision from the past, UNITAR continues to inspire all into the future with an innovative approach of the 21st century teaching and learning called UNITAR Education Core ("UNIEC").

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Sponsorship Packages and Benefits for AUIFF 2015

GOLD Package: RM 25,000

PUBLICITY & ACKNOWLEDGEMENT

- Logo presence in all event materials
  (Flyers, banner, bunting, adverts, back-drops and website)
- Acknowledgement at the Opening Ceremony and Closing Ceremony as a Gold Sponsor
- Mention and inclusion of Company name in all media relation activities

TABLE BOOTH

- Opportunity to set-up table booth for one (1) day

PROMOTIONAL CORPORATE COLLATERALS

- Opportunity to include one (1) corporate collateral in each goodie bags for delegates

DATABASE

- Access to the post-event list of delegates for communications and marketing

FORUM PARTICIPATION

- Five (5) complimentary seats for the forum

SILVER Package: RM 15,000

PUBLICITY & ACKNOWLEDGEMENT

- Logo presence in all event materials
  (Flyers, banner, bunting, adverts, back-drops and website)
- Acknowledgement at the Opening Ceremony and Closing Ceremony as a Silver Sponsor
- Mention and inclusion of Company name in all media relation activities

TABLE BOOTH

- Opportunity to set-up table booth for one (1) day

PROMOTIONAL CORPORATE COLLATERALS

- Opportunity to include one (1) corporate collateral in each goodie bags for delegates

FORUM PARTICIPATION

- Three (3) complimentary seats for the forum

BRONZE Package: RM 10,000

PUBLICITY & ACKNOWLEDGEMENT

- Logo presence in all event materials
  (Flyers, banner, bunting, adverts, back-drops and website)
- Acknowledgement at the Opening Ceremony and Closing Ceremony as a Bronze Sponsor
- Mention and inclusion of Company name in all media relation activities

PROMOTIONAL CORPORATE COLLATERALS

- Opportunity to include one (1) corporate collateral in each goodie bags for delegates

FORUM PARTICIPATION

- One (1) complimentary seat for the forum

COPPER Package: RM 5,000

PUBLICITY & ACKNOWLEDGEMENT

- Logo presence in all event materials
  (Flyers, banner, bunting, adverts, back-drops and website)

PROMOTIONAL CORPORATE COLLATERALS

- Opportunity to include one (1) corporate collateral in each goodie bags for delegates
- Opportunity to give out corporate gifts or samples

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Advantages of Sponsoring AUIFF2015

4 keys to success by becoming sponsors to AUIFF2015:

Positioning & Branding

Position yourself in the Islamic Finance market and create a significant brand image

Strengthen Image

Develop a competitive advantage that your business can earn by being involve in sustainability initiatives (contributing to the ecosystem of the industries)

Advertising

Create a positive publicity & enhance visibility of your products and services & generate significant media coverage in the world of Islamic finance

Access

Enlarge your networking by meeting key customers/partners/decision makers and strengthen your business relationships

Advantages of participating in AUIFF2015:

- High profile figures will be attending in this forum
- Participation of more than 200 financial practitioners, and around 100 businessmen/women and academicians
- High-level conferences conducted by the most influential people in the Islamic finance world
- Participation from international Islamic finance experts with diverse background as panelists and moderators
- One of the premier and leading Islamic Finance conference in the region
- Wide range of delegates from diverse backgrounds and institutions
- Supported and endorsed by regulators
- Estimation of more than 300 delegates for the conference
- Enhance your brand appeal
- Reach out to Islamic finance leaders
- Demonstrate your commitment to Islamic finance development and growth
- Announce and market your Islamic Finance initiatives

Why an Amanie Event?



Amanie Advisors is regarded as one of the world's foremost and respected Shariah advisory services, specialising in servicing multi-faceted clienteles across the globe.

As a Shariah adviser, the company is in unique position within in the Islamic financial world providing a connection and solution to both supply and demand quarters in the market.

An Amanie event is not only the answer to the "knowledge seekers and solution providers',but also a strong tool of business networking and excellent commercial platform leading to the success of every business objective of the participants.

Muscat International Islamic Finance Forum 2012



AmanieFailaka Symposium 2011





International Shariah Investment Convention 2010



Previous Amanie Events

12 June 2013	CEO Islamic Finance Forum Day: Tunisia
9 June 2013	Amanie Libya Islamic Finance Forum (ALIFF 2013): Tripoli
25 April 2013	Dublin Islamic Finance Forum 2013 (DIFF 2013): Dublin
16 April 2013	Amanie Australia Islamic Finance Forum 2013 (AAIFF 2013): Melbourne
November 2012	1st Muscat International Islamic Finance Forum (MIFF 2012): Oman
20-21 March 2012	2nd International Shariah Investment Convention (ISIC 2012): Cairo
22 September 2011	Strengthening the Market for Islamic Finance: Connecting Europe and the Middle East: Geneva
26 September 2011	Islamic Asset Management &Sukuk Workshop: Paris
25 July 2011	Amanie Islamic Investment Forum 2011: Kuala Lumpur
17 April 2011	2ndAmanieFailaka Symposium 2011: Abu Dhabi
11 March 2011	Welcoming Event for Amanie AdvisorsS.ár.l: Luxembourg
24 February 2011	Islamic Finance in the UK & Europe – Taking the Industry to the next level: London
11 January 2011	Amanie-Zahaf Islamic Finance Forum: Tripoli
30 November 2010	1st International Shariah Finance Convention (ISIC 2010): Kuala Lumpur
12 April 2010	1stAmanieFailaka Symposium 2010: Dubai
18 February 2009	Islamic Fund Seminar: "Potentials and Opportunities on Islamic Asset Management post 2008 Global Financial Crisis": Kuala Lumpur
14 July 2008	International Sukuk Seminar: Kuala Lumpur
2006 – 2011	International Muzakarah (Intellectual Discourse) for Shariah Scholars in Islamic Finance: Kuala Lumpur

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Registration:

For registration please visit http://amaniecoe.com/auiff2015

See you at AUIFF 2015…